



ANNUAL REPORT 2023-24





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Subject to validity of registration under IT, FCRA and registration as NPO



GENESIS

Chetna Vikas was founded in the year 1985 by a team of young social activists who were actively engaged in the Sampurna Kranti Movement of Loknayak Jaiprakash and joined together to form this organisation for the consciousness, empowerment and overall development of the disadvantaged section of the society on the values of peace, justice and equity. Chetna Vikas is founded on the basis of Gandhian ideology as it pertains to the alleviation of human sufferings and injustice and development of vulnerable people. The concept of SWARAJ and ANTODAYA are leading values for the organizational strategic plan.

VISION

A progressive and sustainable rural India, where in all people live peacefully and with dignity, enjoy social, political and economic equality as well as right to livelihood, freedom of expression and equal opportunity for public participation.

MISSION

Empower the poor, disabled and disenfranchised in rural regions of Jharkhand State to achieve the Gandhian principle of 'Sarvodaya' (universal upliftment). It employs right based, people centered, grass root and participatory methods to eliminate socio economic inequality, promote health, nutrition and well-being. Facilitate self-reliance, enable local self-governance, ensure national resources management and promote people's Advocacy.

OUR VALUES

- ❖ Based on Gandhian thought and philosophy
- ❖ Work at the grassroots with the marginalized
- ❖ No discrimination based on religion, caste, gender, colour, class, ethnicity, physical and mental ability
- ❖ Respect human values and rights
- ❖ Transparency and accountability at every stage and process
- ❖ Make efforts to ensure marginalized communities get access to their constitutional rights
- ❖ Sustainable use of resources

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SUPPORTING AGENCIES



CHILD RESILIENCE ALLIANCE



LEGAL STATUS



FCRA

Registration No.
337680011

**12A
(Income Tax)**

Registration No.
AAATC3120HE19975

Darpan ID

Registration No.
JH/2016/0096920

CSR

Registration No.
CSR00006382



EPF

No. JH/RNC/11386

TAN

No. RCHC00661D

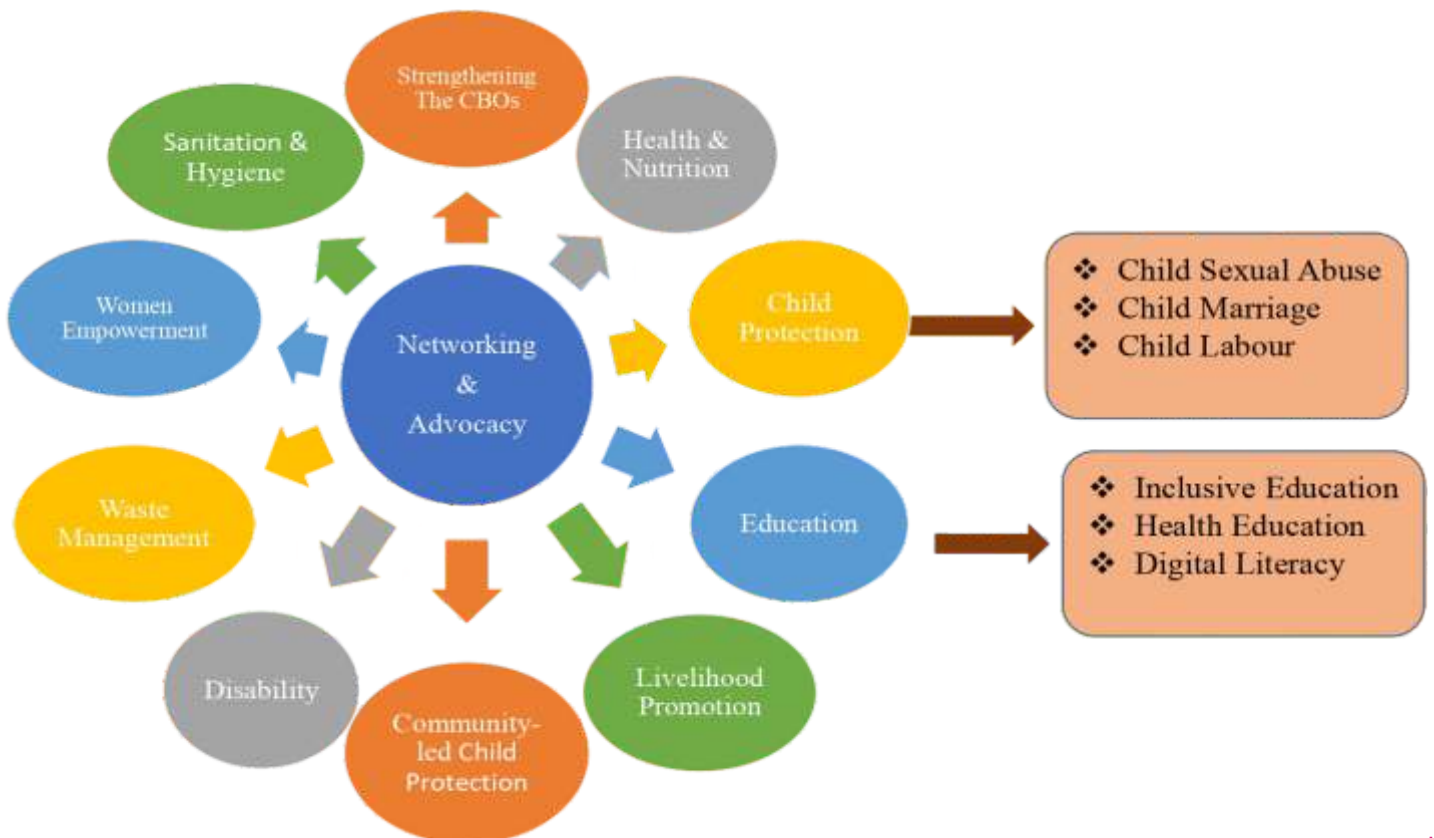
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No. AAATC3120H

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No. AAATC3120HF20211

THEMATIC AREAS



FOREWORD

Reflecting on the year 2023-24, I am filled with immense pride in the strides we have made toward uplifting and empowering vulnerable communities in Jharkhand. As we continue to uphold our values, we have steadfastly pursued a future where every individual, regardless of background, can live with dignity, social equality, and economic opportunity.

One of our significant achievements this year has been the enhancement of our child protection efforts. Our community-led initiatives against child marriage, trafficking, and child labour have not only safeguarded the lives of countless children but have fostered a culture of resilience and proactive vigilance within the communities we serve. This progress was marked by the successful deployment of awareness campaigns, strategic collaborations, and training programs that engaged thousands of community members, leaders, and local institutions.

Moreover, we have made remarkable headway in adolescent empowerment through our KISLAY project. By nurturing awareness, skill development, and life education, this initiative has given young individuals the tools to advocate for their rights and futures, reshaping community norms toward inclusivity and gender equality.

Our work in sustainable livelihoods also saw notable success this year. Through partnerships and innovative projects, we empowered over a thousand women, equipping them with essential skills and resources to build resilient group enterprises. These efforts are not only boosting household incomes but are cultivating a culture of digital and financial literacy that will benefit generations to come.

Chetna Vikas continues to be a pioneer in inclusivity, especially with our programs for visually impaired individuals. At the Tanya Computer Centre, visually impaired participants are gaining crucial digital skills, ensuring they have equal opportunities in an increasingly digital world. Witnessing the personal and professional growth of these participants is a powerful reminder of the impact of empowerment.

Our commitment to sustainable development extends to environmental stewardship, exemplified by our waste management campaign during the Shrawani Mela. This initiative fostered a community-wide dedication to environmental care, significantly improving waste management practices and setting a precedent for future public engagements.

Finally, I am delighted to share that we have undertaken transformative steps in our organizational development. Through strategic planning and governance initiatives, we are building a robust foundation for sustained growth, credibility, and community impact.

This year's accomplishments are a testament to the dedication of our teams, the trust of our communities, and the invaluable support of our partners. As we move forward, we remain committed to fostering an environment of inclusivity, resilience, and self-reliance across.

Together, let us continue our journey toward a brighter and more equitable future.

Kumar Ranjan
Secretary

HIGHLIGHTS OF THE YEAR

(2023-24)

Supported **54,523 households** across various programs this year.

Launched the booklet "**Child Protection: Journey of a Community-led Approach**" showcasing the community-led child protection initiative.

Developed the organization's strategic plan- **Vision 2030**.

Published our first-ever **bi-annual newsletter**, marking a milestone in organizational communication.

Conducted a **two-month waste management campaign** promoting sustainable practices.

28 adolescents participated in a district-level sports competition, winning prizes.

Distributed computer course completion certifications to **Visually Impaired students** by DDC & DSW in Dumka.

Initiated the **Child Marriage Free Deoghar campaign** at the district level with collaboration with district administration, DLSA, child welfare community and other NGOs.

Held **block-level consultancy** workshops on child protection in five blocks: Madhupur, Mohanpur, Deoghar, Palojori, and Devipur.

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Conducted a **POCSO Act awareness program at AIIMS Deoghar**, collaboration with AIIMS, under the theme "Save the Girl Child."

Hosted a district-level **media advocacy workshop** in Deoghar. Advocating child protection

Launched a livelihood promotion project for the **AA community**.

Deployed 10 awareness chariots in all **10 blocks of Deoghar** to promote child protection, Chariot (Jaagrukta Rath) officially flagging off by DC & DDC.

Trained **144 Panchayat Secretaries** and Child Marriage Prohibition Officers across eight districts.

Executed a district-wide signature campaign pledging to combat child marriage.

Celebrated World Breastfeeding Week, promoting exclusive breastfeeding, with active advocacy from adolescents and ICDS workers.

Celebrated key days such as National Girl Child Day, International Girl's Child Day, Women's Day, World Menstrual Hygiene Day and World Braille Day.

Field team members were awarded appreciation certificates by BDO in Madhupur.

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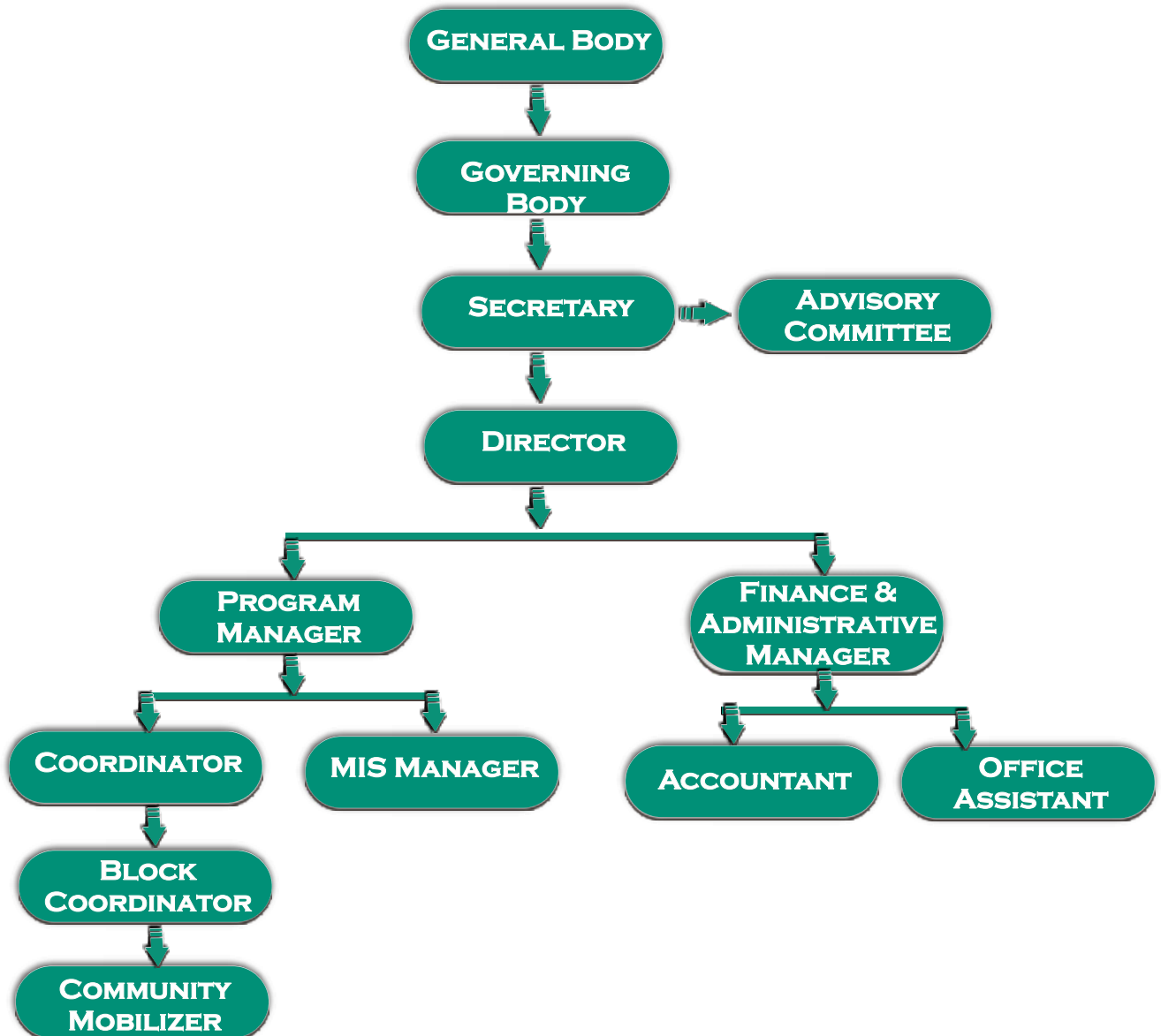
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GEOGRAPHICAL AREA

JHARKHAND



ORGANOGRAM





CHILD PROTECTION



CHILD PROTECTION: SAFEGUARDING THE CHILDREN

For over two decades, **Chetna Vikas** has been at the forefront of safeguarding children's rights through dedicated efforts in child protection. Our commitment to protecting vulnerable children from exploitation and abuse has driven us to develop comprehensive initiatives that address critical issues affecting children, including child marriage, child sexual abuse, trafficking, child labour, and Substance Abuse.

In 2023-24, our work in child protection encompassed two primary projects— the *Access to Justice Program* supported by Kailash Satyarthi Children Foundation in 4 blocks of Deoghar district and the *Institutionalizing Community-Led Child Protection initiative* in collaboration with CRA (Child Resilience Alliance), Praxis, and Plan India in Topchanchi block, Dhanbad. Both projects focused on protecting children from the risks of child marriage, child labour, trafficking, and abuse, promoting a holistic, community-centred approach to ensure every child's safety and dignity. By engaging various stakeholders, including community members, PRI representatives, natural leaders, law enforcement, and children themselves, these projects have fostered resilience, accountability, and awareness within the communities they serve.

“The overarching goal of this year's child protection initiatives was to create safe environments for children by mobilizing communities and engaging local leaders & officials in proactive child protection practices.”

OBJECTIVE

- Raising awareness about child rights and protection through sensitization programs and community outreach.
- Increasing school attendance and facilitating access to government schemes to ensure children's well-being.
- Supporting survivors of sexual abuse through physical, mental, and legal aid, enabling their reintegration into society.
- Building a skilled child protection team equipped to implement interventions at multiple levels, from grassroots to district authorities.
- Encouraging collaboration with governmental and community institutions to establish a sustainable, community-led framework for child protection.

- ☀️ **COMMUNITY SENSITIZATION AND AWARENESS**
- ☀️ **EMPOWERMENT THROUGH LOCAL COMMITTEES**
- ☀️ **INCLUSIVE EDUCATION AND SUPPORT**
- ☀️ **POLICY ADVOCACY AND STRATEGIC PLANNING**



- ☀️ **OUTREACH CAMPAIGNS**
- ☀️ **MODEL VILLAGE CREATION**
- ☀️ **SURVIVOR SUPPORT**

IMPLEMENTATION

Community and Stakeholder Sensitization: Various community meetings, awareness sessions, and workshops were held to reach diverse groups, from parents and children to religious leaders, PRI representatives, and police. Awareness campaigns included impactful initiatives such as wall-writing campaigns across villages and a public child protection campaign during the Shravani Mela, amplifying the message throughout the community.

Capacity Building: Comprehensive training programs were provided for all community and governmental stakeholders, including the project team, natural leaders and child marriage prohibition officers, enabling them to champion child protection within their respective roles.

Collaborative and Inclusive Outreach: Leveraged local strengths through VLCPCs and adolescent groups to maintain continuous local monitoring and advocacy. By conducting **door-to-door visits** and organizing **pledge campaigns** against child marriage, these initiatives-built trust within communities, fostering proactive vigilance.

Structured Survivor Support: Provided vital support to survivors of sexual abuse, ensuring access to physical, mental, and legal resources to restore their dignity and facilitate their integration back into their communities.

Development of Local Governance Plans: Through workshops and collaborative meetings, community members and PRI leaders developed comprehensive child protection plans, advocating for policies that prioritize children's safety and rights at the Panchayat level.



- Engaged approximately **2,588 individuals** through trust-building activities, strengthening community relationships and support.
- Secured **228,778 pledges** from **9,930 households** across **168 villages** in Deoghar, reinforcing community commitment against child marriage and other abuse.
- Conducted **16 sensitization workshops** for **497 Panchayat Representatives**, enhancing local governance involvement in child protection.
- Implemented **84 school sensitization** programs and **142 community sensitization workshops**, reaching **3,469 participants** and promoting child safety across all levels.
- Organized district-wide “Beti Bachao Beti Padhao” awareness programs in **ten blocks**, with a mobile awareness chariot reaching remote villages.
- Provided support for **93 child sexual abuse cases**, directly intervened in **19 child marriages**, indirectly contributed to the prevention of **225 child marriages and 10 child trafficking cases**.
- Established model village activities in 23 villages to exemplify and institutionalize child protection best practices.
- Deployed child protection awareness chariots that visited **78 schools** and **579 villages**, reaching approx. **72,620 people**.
- Facilitated 40 Village-Level Child Protection Committee (VLCPC) meetings with 723 participants, fortifying community-led monitoring efforts.
- Ran targeted campaigns both physical and social media for two months during the Shravani Mela, including an awareness camp in collaboration with the District Child Protection Office.
- Trained 144 Child Marriage Prohibition Officers-CMPO (Panchayat Secretaries) of 8 districts, equipping them with essential knowledge to support child protection.
- Conducted 920 hand-written wall messages across 42 villages to spread awareness on child rights.
- Partnered with The District Legal Services Authority (**DLSA**) for a 100-day special awareness program.
- Enabled 196 community applicants to access the Sabitri Bai Phule Yojna scheme with the assistance of natural leaders.
- Oriented **176 AWW and ASHA** workers on child rights and protection, strengthening local support networks.
- Provided targeted training for **24 natural leaders and 32 taskforce** members on Panchayat functions and GPDP (Gram Panchayat Development Plans).
- Conducted community-led training for 120 PRI members on child protection processes, defining their roles in safeguarding children.



ADOLESCENTS' EMPOWERMENT: A PATHWAY TO SUSTAINABLE CHANGE

Recognizing adolescents as a critical force for positive change, our organization is committed to developing programs that promote awareness, education, skill development, and community support. By providing essential resources and fostering a safe, inclusive environment, we aim to enable adolescents to reach their full potential and contribute meaningfully to society. In this year, we have continued our commitment to empowering adolescents as KISLAY project supported by Azim Premji Philanthropic Initiates pvt. ltd. Through our initiatives, we strive to dismantle harmful practices like child marriage, promote gender equality, and encourage continued education, ultimately leading to sustainable, community-driven transformation.

We use multi-dimensional approach to adolescent empowerment, focusing on building robust adolescent groups, enhancing access to education and economic opportunities, and promoting comprehensive knowledge around life skills education (LSE), comprehensive sexuality education (CSE), and sexual and reproductive health and rights (SRHR). By strengthening local child protection systems and working to influence legal and policy frameworks, Kislay provides young people with the tools they need to make informed life choices, advocate for their rights, and contribute actively to their communities.



- TRAINING AND CAPACITY BUILDING
- COMMUNITY MOBILIZATION
- AWARENESS AND SENSITIZATION
- VOCATIONAL SKILL DEVELOPMENT
- HEALTH AWARENESS AND ADVOCACY

COVERAGE:
 Madhupur and Saraiyahat blocks
 of Deoghar and Dumka districts
 229 villages in 27 Panchayats

OBJECTIVE

- Prevent child marriage by strengthening adolescent groups and expanding access to education and economic opportunities.
- Build awareness around SRHR and empower adolescents to make informed decisions about their health and future.
- Mobilize community support to promote gender equality, child protection, and the continuous education of adolescents.
- Influence local policies and legal frameworks to create a more protective environment for adolescents.



IMPLEMENTATION

- **SRHR Training for Adolescents:** Trained 217 adolescent leaders from 96 groups on SRHR through five phases of a two-day training program, enhancing their leadership and knowledge about physical and mental changes, reproductive health, and family planning.
- **Community Awareness Campaigns:** Organized awareness events such as Independence Day celebrations, Raksha Bandhan festivities, and International Day of the World's Indigenous People sports competitions to promote SRHR and prevent child marriage, engaging a wide range of community members.
- **Re-enrollment and Education Support:** Re-enrolled 427 adolescents in school with the collaborative efforts of adolescent groups, SMC members, religious leaders, and Panchayat facilitators, emphasizing the importance of continuous education.
- **Skill Development Programs:** Provided vocational training in tailoring, computer skills, and environmentally sustainable crafts to adolescent girls, fostering economic self-reliance and entrepreneurial skills.
- **Community Sensitization Workshops:** Conducted workshops for male community members on preventing child marriage, promoting girls' education, and understanding gender-based violence, leading to increased support for gender equality initiatives.
- **Health Awareness and Services:** Celebrated health-related days, including Sexual and Reproductive Health Awareness Day and World Menstrual Hygiene Day, to educate adolescents and community members about health, hygiene, and available services.

IMPACT

- **Success in District-Level Competitions:** Adolescents participated in district-level competitions on the International Day of the World's Indigenous People. Two participants, Ajay Tudu winning first place in the 400-meter race and Namita Tudu securing second place in the 100- and 200-meter races.
- **Increased School Re-enrolment:** Re-enrolment efforts led to 427 adolescents returning to school, supported by community and religious leaders. Notably, a student named Kanhaiya Kumar, who had been out of school for four years, re-enrolled and inspired his friend to join, marking a positive step in their educational journeys.
- **Skill Development for Cultural Engagement:** 258 adolescent girls received training to make traditional Rakhi for Raksha Bandhan, providing them with a practical skill and fostering cultural engagement while building entrepreneurial skills.
- **Support for Specially-Abled Adolescents:** The project identified and registered 37 specially-abled children, facilitating certification for seven of them to receive pensions, thereby enhancing community inclusivity.
- **Enhanced Access to Government Schemes:** 1,295 adolescent girls accessed benefits under the Savitri Bai Phule Kishori Samridhi Yojna, with an additional 490 newly registered for the program this year.
- **Community Recognition for Field Staff:** Acknowledging the project's impact, Tripathy Ujala, a field staff member, was honoured by a local school for her dedicated service to adolescents, underscoring the project's reach and local support.



LIVELIHOOD INITIATIVES: EMPOWERING COMMUNITIES FOR SUSTAINABLE GROWTH

At Chetna Vikas, fostering sustainable livelihoods has always been a fundamental pillar of our mission. By addressing the unique economic challenges faced by marginalized communities, we aim to create pathways to financial independence, social empowerment, and resilient local economies. Our livelihood initiatives prioritize skill-building, resource access, and collective enterprise development, with a special focus on women and underserved groups. **Over the past year, our efforts have expanded to encompass innovative projects designed to equip community members with the skills, tools, and confidence needed to lead successful enterprises.**

This year, Chetna Vikas, in partnership with the Trickle-Up India Foundation (TUIF), launched the **MPowered Plus Scale Up Project** in Jharkhand's Ranishwar Block, Dumka District. The project aims to empower women from Affirmative Action communities (ST, SC, Persons with Disabilities) by promoting sustainable, group-based livelihoods that drive community resilience and economic independence.

We also supported our previous livelihood initiative, 'WADI,' which was initially funded by NABARD. Although the project has concluded and no new livelihood initiatives have been launched in the area, we have actively sought resources from other donors and government programs to provide continued support to the community.



OBJECTIVE

- **Sustainable Livelihoods:** Establish and support sustainable, market-based group enterprises that provide steady income for 1,200 women, contributing to poverty reduction, food security, and sustainable agriculture.
- **Gender Equality:** Foster gender equality by empowering women to assume leadership roles in SHGs and encouraging their participation in household and enterprise decision-making.
- **Digital Empowerment:** Enhance women's access to technology through training in digital tools, enabling better market linkages and innovative business practices.
- **Capacity Building:** Strengthen self-reliance, self-confidence, and leadership abilities, with a network of Smart Sakhis offering ongoing guidance for SHG members.

- **COMMUNITY-DRIVEN LEADERSHIP**
- **MARKET AND SKILL ALIGNMENT**
- **DIGITAL INTEGRATION**



IMPLEMENTATION

Identification and Capacity Building:

A total of 100 SHGs were identified, bringing together 1004 participants for training in self-reliance, confidence, and strategic vision. Specialized training was provided to the SHGs in areas such as group enterprise management, financial literacy, and business development.

Smart Sakhi Leadership Development:

Twenty young women from Affirmative Action communities were identified and trained as Smart Sakhis, equipping them with leadership skills to act as mentors and catalysts for change within their SHGs.

IMPLEMENTATION

- **Business Development and Market Linkage:** The project facilitated intensive micro-enterprise training, in collaboration with technical partners, to strengthen business management skills. Market linkage assessments ensured that the SHGs were well-prepared for local market demands, establishing a foundation for long-term enterprise sustainability.
- **Baseline and Value Chain Assessments:** Comprehensive baseline data and value chain studies were conducted to tailor the project to community needs, ensuring its relevance and optimizing the economic outcomes for participants.



IMPACT

A lasting impact on the lives of the 1,200 participating women

- **Economic Empowerment:** Through sustainable group enterprises, these women now have reliable income streams and improved financial independence, reducing economic vulnerability in their communities.
- **Enhanced Leadership and Confidence:** The training and support provided have boosted the participants' self-confidence and decision-making abilities, both in their businesses and within their households.
- **Strengthened Social Networks:** The formation of SHGs has cultivated a strong support system, reinforcing solidarity and collective growth among women entrepreneurs.
- **Digital and Market Readiness:** Equipped with digital tools and market insights, the participants have enhanced their ability to innovate and navigate local market demands, laying a strong foundation for future enterprise expansion.
- **Agricultural Support:** 200 farmers received seeds of paddy, maize, mustard, and groundnuts through the ATMA (Agricultural Technology Management Agency) office in 2023-24, ensuring crop diversity and improved productivity.
- **Pradhan Mantri Fasal Bima Yojana:** Under this crop insurance scheme, 149 farmers each received INR 3,500, providing financial relief in case of crop failure.



- ⚙️ STRATEGIC PLANNING
- ⚙️ TRAINING AND CAPACITY BUILDING
- ⚙️ COMMUNICATION BUILD UP
- ⚙️ MODEL REFLECTION & MODEL CREATION
- ⚙️ COMPLIANCE AND GOVERNANCE
- ⚙️ FUNDRAISING EFFORTS

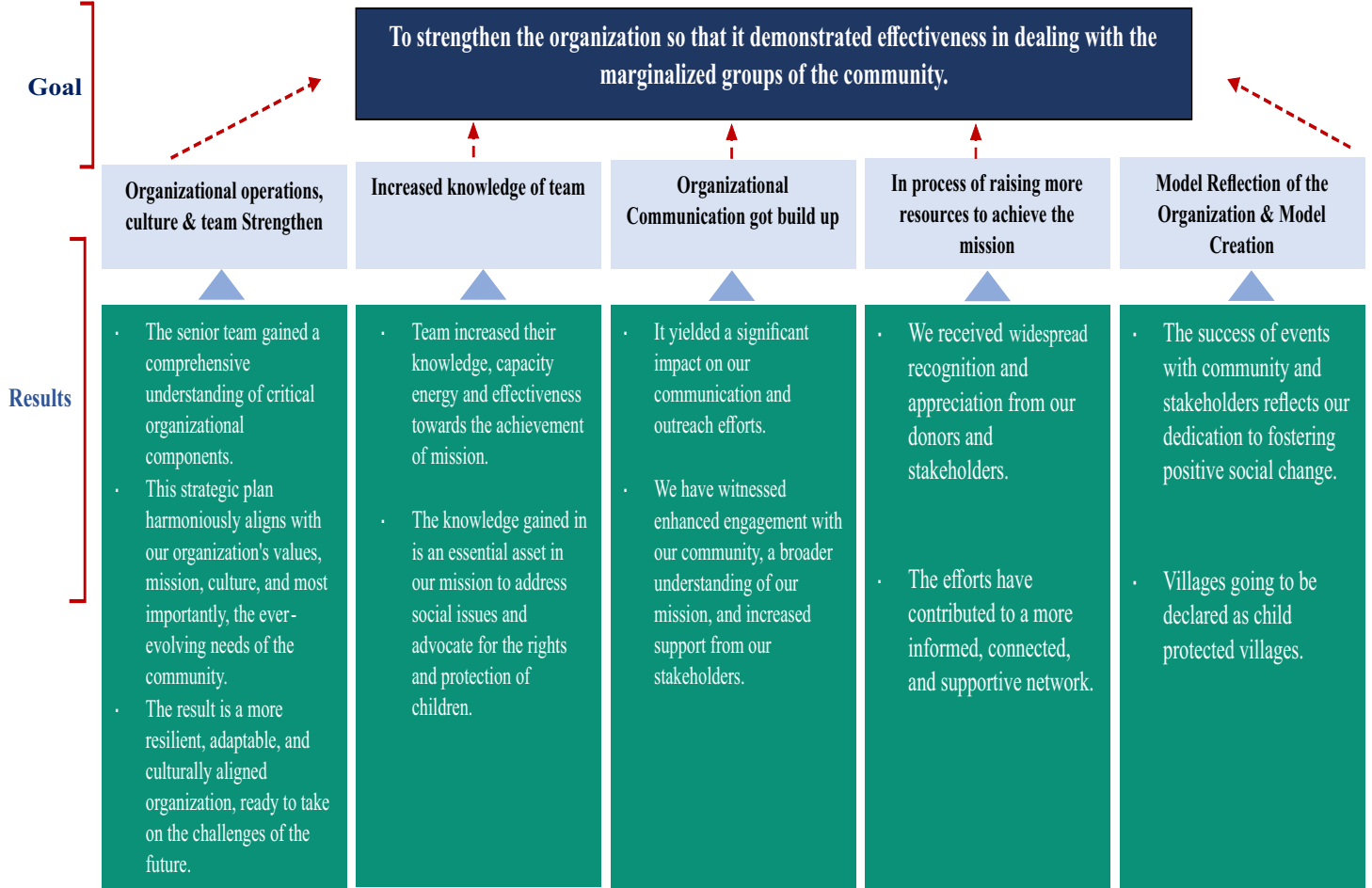
ORGANIZATIONAL DEVELOPMENT: TOWARDS REBUILDING THE ORGANIZATION

Recognizing that a strong internal foundation is essential for delivering lasting impact, we focused on enhancing our systems, cultivating leadership, and strengthening the capabilities of our team to meet evolving challenges and opportunities. In the year, our organization undertook significant strides in organizational development with two major projects aimed at enhancing our internal capacities and strengthening our community-focused initiatives. One project is funded by Dasra UK as a part of its Rebuild India Fund, and the other one is supported by Dhvani Foundation, were structured to align our mission with improved operational effectiveness, governance, and community engagement. By implementing these initiatives, we reinforced our commitment to sustainable growth, accountability, and resilience, both within the organization and in the communities we serve.

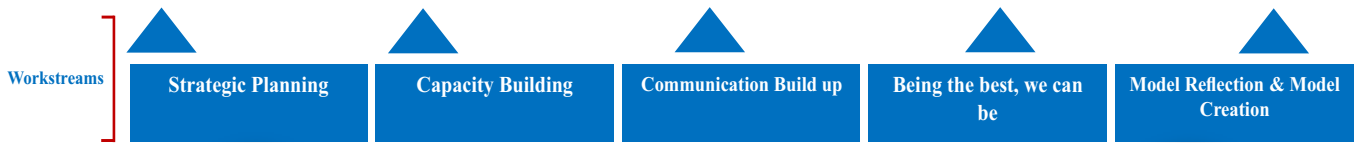
OBJECTIVES

1. **Strengthen Organizational Impact:** Empower the organization to better support marginalized communities through improved strategic planning, systems, and resource mobilization.
2. **Increase Credibility and Accountability:** Implement structures that uphold transparency, governance, and effective human resource management, enhancing organizational credibility.
3. **Sustainable Growth and Capacity Building:** Through targeted training and workshops, foster a culture of continuous learning for staff, board members, and community leaders to support long-term growth and mission alignment.
4. **Amplify Community Voices:** Utilize beneficiary stories and digital platforms to share community challenges and successes, raising awareness and building a platform for impactful advocacy.

The Result Frame



Activities



TOWARDS INCLUSION: EMPOWERING THE VISUALLY IMPAIRED

In alignment with our mission to promote inclusivity and empowerment, we continued our efforts to empower individuals with visual impairments through digital literacy, personality development, and holistic life skills. Chetna Vikas implementing The Tanya Computer Centre (TCC) in Dumka District, Jharkhand, supported by Sightsavers and Madison Resource Foundation. We aim to break barriers for visually impaired individuals aged 15 and above from disadvantaged communities, equipping them with the skills needed for meaningful engagement in today's digital landscape.

OBJECTIVE

- 1. Comprehensive Skill Development:** Beyond digital skills, Chetna Vikas emphasizes spoken English, personality development, and health education to foster complete personal growth and autonomy among participants.
- 2. Empowerment through Digital Literacy:** Equip visually impaired individuals from underserved communities with essential computer skills, building a foundation for their professional and personal pursuits.
- 3. Safe and Inclusive Learning Environment:** Foster an environment that ensures both the safety and inclusion of visually impaired learners, maximizing the impact and accessibility of the training programs.
- 4. Accreditation and Sustainable Impact:** The program ultimately seeks to facilitate sustainable livelihoods for participants by enabling them to secure dignified employment opportunities.



- ⚙️ STUDENT-CENTRIC SELECTION
- ⚙️ STRUCTURED CURRICULUM
- ⚙️ COMMUNITY ENGAGEMENT



IMPLEMENTATION

- **Orientation Sessions:** Conducted sessions to introduce students to TCC's objectives, services, and opportunities.
- **Day-Special Programs:** To foster inclusion and community engagement, TCC celebrated World Braille Day with a "Prabhat Pheri" parade, helping to raise awareness about the importance of inclusivity for the visually impaired.
- **Certificate Distribution Event:** Recognizing the hard work and dedication of the students, TCC held a certificate distribution event where 30 trained visually impaired students were awarded certificates by DDC Dumka, Mr. Abhijeet Sinha, and DSW, Ms. Anita Kujur, who encouraged them with warm words for a bright future.
- **Ongoing Monitoring and Feedback:** The progress is closely monitored by the state team and disability advocacy representatives, with regular feedback collected from students, parents, and instructors to ensure continuous improvement.
- **Regular Monitoring:** The state team and representatives from the Organization ensure that program standards are maintained.
- **Stakeholder Engagement:** To broaden community support, TCC held an awareness program for local stakeholders, helping to create a foundation for continuous engagement and sustained impact.



IMPACT

- **Completion of Curriculum by 24 Students:** To date, a total of 24 students (14 male and 10 female) have completed the comprehensive syllabus, gaining vital computer and life skills that position them for greater independence and self-reliance.
- **Skill Development and Personal Growth:** The centre has incorporated personality development activities, such as yoga, career counselling, spoken English, and other essential life skills. These have noticeably enhanced students' self-confidence and preparedness for future endeavours.
- **Community Recognition and Visibility:** The centre's achievements have earned appreciation from community stakeholders and local leaders. In addition to the certificate distribution event, the participation in World Braille Day and other day-special programs have increased TCC's visibility and recognition in the local community.
- **Sustainable Livelihood Opportunities:** By equipping students with essential digital skills and confidence, TCC contributes to creating sustainable livelihood opportunities for visually impaired individuals, supporting their journey towards economic independence.

HEALTH & NUTRITION: BUILDING A FOUNDATION FOR WELL-BEING

our Health & Nutrition initiatives took meaningful strides toward enhancing the well-being of underserved communities through two projects: *Nurturing Wellness: Pre-school Nutrition & Education supported by Jiv Daya Foundation*, and *Holistic Health and Promoting Community Health and Well-Being Through Mobile Clinics supported by SBI Foundation*. These initiatives focused on addressing child malnutrition, increasing healthcare accessibility, and promoting community-driven health improvements. Through a blend of nutritional support, healthcare services, and educational outreach, we aimed to create sustainable, community-centred solutions that contribute to long-term health and socio-economic development.

OBJECTIVE

Our combined Health & Nutrition initiatives aimed to address core health challenges across vulnerable populations, particularly focusing on:

- **Reducing Malnutrition:** Implement targeted nutrition programs for children under five, aiming to meet daily nutritional requirements and support physical and cognitive development.
- **Increasing Healthcare Accessibility:** Provide essential healthcare services to remote rural and tribal areas through mobile units, with a focus on maternal, adolescent, and general health.
- **Fostering Community Ownership:** Engage local communities in health and wellness efforts, encouraging sustained behaviour change and empowering residents to take active roles in promoting public health.



APPROACH

- INTEGRATED HEALTH & NUTRITION SUPPORT
- ACCESSIBLE MOBILE HEALTHCARE
- COMMUNITY AND INSTITUTIONAL INVOLVEMENT
- HEALTH AND HYGIENE EDUCATION



IMPLEMENTATION

The projects were implemented with a focus on providing nutritional and healthcare support alongside community empowerment:

- **Nutritional Program:** Children received 150 ml of milk daily, supplemented by Parle G biscuits, to meet their dietary needs, along with biannual distribution of rice packets to support household food security.
- **Learning and Engagement Activities:** Organized regular educational sessions and encouraged school attendance to enhance children's development, working closely with local schools and institutions.
- **Mobile Healthcare Services:** Mobile clinics traveled across 80 villages, offering primary care, maternal health checks, and adolescent services to ensure accessible healthcare, even in remote areas.
- **Community Training and Awareness:** Engaged families and local leaders through educational workshops on child nutrition, hygiene, and health, creating a knowledgeable, proactive community.



IMPACT

1. **Enhanced Child Health and Nutrition:** Over 230 children received nutritional support on daily basis, leading to improvements in physical well-being and school participation, with positive impacts on both health and learning.
2. **Improved Healthcare Access in Remote Areas:** The mobile clinics facilitated access to healthcare for rural residents, improving maternal and adolescent health indicators and bridging critical healthcare gaps.
3. **Sustainable Health Awareness and Engagement:** Awareness programs reached hundreds of community members, fostering increased understanding and proactive adoption of health and hygiene practices, ensuring a foundation for long-term community wellness.



WASTE MANAGEMENT: TOWARDS A CLEANER AND GREENER DEOGHAR

The Shrawani Mela in Deoghar, one of the most significant religious events in Jharkhand, attracts thousands of pilgrims and visitors annually. While the influx of devotees brings vibrancy and spiritual energy, it also poses a considerable challenge to waste management in the Deoghar block of Deoghar district. This year, in collaboration with the district administration, municipal corporation, and organizations SPACE and FULCRUM, we initiated a dedicated two-month waste management campaign. The goal was to promote environmental awareness, maintain hygiene, and reduce the environmental impact of the festival by encouraging waste reduction, proper disposal, and recycling practices.

OBJECTIVE

- **Raising awareness** among pilgrims, locals, and vendors about the importance of waste segregation, recycling, and responsible disposal.
- **Providing resources and tools** for effective waste management, including the distribution of Information, Education, and Communication (IEC) materials.
- **Training and orientation** for team members on sustainable waste practices, enabling them to guide and educate the larger community.
- **Encouraging a culture of cleanliness** in Deoghar by promoting environmental responsibility among all stakeholders.

- **PARTNERSHIP AND COLLABORATION**
- **ORIENTATION AND TRAINING**
- **COMMUNITY AND PILGRIM ENGAGEMENT**
- **CAMPAIGN DURATION AND STRUCTURE**



IMPLEMENTATION

a. Distribution of IEC Materials

- We created and distributed **Information, Education, and Communication (IEC) materials** tailored to the diverse demographics of pilgrims and locals.
- **Pamphlets** on waste segregation and **posters** about proper waste disposal techniques were strategically placed around high-traffic areas in Deoghar.

b. Awareness Sessions and Workshops: Awareness sessions were held at regular intervals throughout the Mela. These included discussions, interactive presentations, and demonstrations on waste handling.

c. Engagement with Vendors and Local Businesses: Special sessions were conducted with **vendors and local businesses**, who play a crucial role in waste generation. These sessions focused on reducing plastic waste, using biodegradable materials, and maintaining cleanliness around their stalls.

d. On-ground Support and Monitoring: Volunteers and team members actively engaged with the crowd (pilgrims), helping to guide them on proper waste disposal points and providing support as needed.

IMPACT

a. Increased Awareness and Community Involvement: Approx. 20,000 pilgrims, vendors and locals gained awareness of sustainable waste management practices.

b. Reduction in Litter and Better Waste Management

- Regular cleaning drives, facilitated by the district administration and municipal corporation, along with the active participation of our campaign team, led to **visible reductions in littering**.
- Pilgrims were observed to be more mindful about waste disposal, often utilizing the bins and waste segregation points set up during the campaign.

c. Behavioural Shift Among Vendors and Local Businesses: Vendors were motivated to adopt more **environmentally friendly practices**, such as reducing plastic use, utilizing biodegradable packaging, and disposing of waste responsibly.

d. Enhanced Collaboration for Future Initiatives: This campaign established a strong **collaborative framework** with the district administration, municipal corporation, setting a precedent for future initiatives



STORIES OF CHANGE

THE STORY OF TAPAS KUMAR DAS

Introduction: Tapas Kumar Das, born on January 27, 1984, in Rasikpur Daspara, Dumka, has been visually impaired since birth. As the only son among five sisters, his father, Sadhan Das, works as a mechanic and his mother, Pabita Devi, is a skilled housewife.

Intervention: Upon discovering Tapas's visual impairment, his family visited several doctors for treatment, but unfortunately, there were no improvements. Recognizing the challenges ahead, Tapas's father enrolled him in a school for the visually impaired in Bhagalpur, Bihar. Completing education up to the 10th class, Tapas pursued DCBR from SP College Dumka and a special VI course from CP2 in Bangalore. Despite his qualifications, Tapas faced difficulties finding employment, causing growing concern for his future.



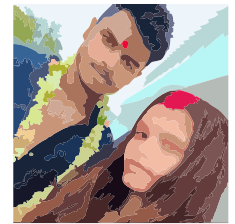
Meanwhile, Tapas's family arranged his marriage to a visually impaired girl. Over time, he was blessed with a son and a daughter. Parenthood brought added responsibilities, compounding Tapas's worries about his future.

Approach of Chetna Vikas: In a fortuitous turn of events, Tapas discovered the support of Chetna Vikas Deoghar, Sightsaver India and Tanya Computer Centre Dumka. With the assistance, he enrolled in a 6-month computer course in Tanya Computer Centre run by Chetna Vikas and maintained a connection with the team of Chetna Vikas. Through our team's concerted efforts and support, Tapas secured the position of a 'Ghanti Teacher' at the Blind School Sri Amra.

Present Status: As of January 2, 2024, Tapas Kumar Das is serving as a 'Ghanti Teacher' at the Blind School Sri Amra, marking a significant milestone in his life. The unwavering support from Chetna Vikas and Sightsaver has transformed Tapas's journey, bringing hope and opportunities to a life once clouded by uncertainty. His parents, wife and Tapas himself are happy with this transformative change in his circumstances. Tapas expresses profound gratitude to Chetna Vikas and Sightsaver for their instrumental role in facilitating this job opportunity.

CHILD MARRIAGE

Phuli Kumari (Imaginary Name) disappeared on September 5, 2023, from her uncle's house in Doomarthar village. Chetna Vikas advised filing an FIR, leading to the discovery that Phuli had married the young man she left with. Chetna Vikas urged police action under the Prohibition of Child Marriage Act. The police tracked and retrieved the couple on September 29, 2023. Phuli's statement was recorded, and a medical examination conducted.



She is set to appear before the Child Welfare Committee. After that, the boy was jailed. This case emphasizes the vital role organizations like Chetna Vikas play in preventing child marriages and safeguarding children's rights. This case highlights the critical role that Chetna Vikas play in preventing child marriages and ensuring the protection of children's rights. It underscores the importance of timely legal action to safeguard the future of young girls like Phuli Kumari, who are at risk of early marriages.

FROM DROPOUT TO CLASSROOM: RESTORING HOPE THROUGH EDUCATION

We noticed a troubling trend in Madhupur, Deoghar district: Many in the community believed girls didn't need much education, reflecting a deeply patriarchal mindset. Because of this, 45 girls from the Government Anchi Devi Sarraf Girls +2 School had dropped out of classes 8 and 9. We knew this needed to change.

We started by identifying the dropout girls with help from local school authorities. Then, we reached out to their parents, school staff, and community leaders, organizing meetings and awareness sessions. Our goal was to highlight the importance of education for girls and the harm caused by keeping them out of school.

It wasn't easy. Many families were hesitant, but we kept engaging them, sharing stories of how education can transform lives. Slowly, we began to see a shift. In August 2024, the school principal, Mr. Amit Kumar, supported our efforts and re-enrolled all 45 girls, even though the academic session was ongoing.

We didn't stop there. We connected the girls to government schemes like the Savitribai Phule Kishori Samridhi Yojana, ensuring they had financial and social support to stay in school.

This journey was a team effort, but seeing these girls back in school makes all our hard work worthwhile. It's proof that change is possible when a community comes together with a shared purpose. At Chetna Vikas, we're proud to be part of this transformation.



FINANCIAL STATEMENT

Receipts & Payments Accounts

For the year 1st April, 2023 to 31st March, 2024

Receipts	Amounts (Rs.)	Total Amounts (Rs.)	Payments	Amounts (Rs.)	Total Amounts (Rs.)
To, Opening Balance			By, Programme Expenses		2983354.00
Cash in hand	4737.00		By, Programme Personnel		8323987.18
Cash at Bank	4699876.20	47,04,613.20	By, Administrative Expenses		22,60,029.71
Transfer from Project balance Fund		0.00	By, Outstanding Liabilities payment for Current Year		5,78,952.00
To, Grant in Aid			By, Fixed Assets		2,68,983.00
FCRA	8549074.00		By, Loan & Advance (Assets)		0.00
NON FCRA	25503053.00	34052127.00	By, Closing Balance		
To, Receivable Amount (FC Fund)		0.00	Cash in hand	2584.00	
To, Receivable Amount (Non FC Fund)			Cash at Bank	24507221.31	24509805.31
To, Interest Received		1,68,371.00			
Grand Total Rs.		3,89,25,111.20	Grand Total Rs.		38925111.20

Income & Expenditure Accounts

For the year 1st April, 2023 to 31st March, 2024

Expenditure	Amounts (Rs.)	Amounts (Rs.)	Income	Amounts (Rs.)	Amounts (Rs.)
By, Programme Expenses		38,05,728.00	To, Grant In Aid -FC Fund		85,49,074.00
By, Programme Personnel		93,90,586.14	To, Grant In Aid -Non-FC Fund		2,50,59,258.54
By, Administrative Expenses		25,02,680.71	To, Grant Receivable		604265.18
By, Depreciation on Fixed Assets		2,71,478.40	To, Interest From Bank		1,68,371.00
By, Unspent Balance		2,28,18,083.00	To, Unspent Balance transferred from B/S		4000695.06
By, Fixed Assets Fund		2,59,023.00	To, Excess of Expenditure over Income		6,65,915.47
By, Excess of Income over Expenditure		0.00			
Grand Total Rs.		3,90,47,579.25	Grand Total Rs.		3,90,47,579.25

Balance Sheet

As on 31st March, 2024

Fund & Liabilities	Amounts (Rs.)	Total Amounts (Rs.)	Assets & Properties	Amounts (Rs.)	Total Amounts (Rs.)
General Fund		10,96,561.47	Fixed Assets		11,99,472.00
Transfer of Fixed Assets Fund		2,35,157.00	Grant Receivable		6,04,265.18
Unspent Balance to the Projects		2,21,97,711.56	Loan & Advances (Assets)		474.00
Liabilities for Payment		27,84,586.46	Cash & Bank Balance		
			Cash in hand	2584.00	
			Cash at Bank	24507221.31	24509805.310
Grand Total Rs.		2,63,14,016.49	Grand Total Rs.		2,63,14,016.49

TRANSPARENCY

Members of Governing Body			
S No	Name	Gender	Designation
1	Manoj Kumar	M	President
2	Kumar Ranjan	M	Secretary
3	Punam Varma	F	Treasurer
4	Babulal Kapri	M	Member
5	Bhuvaneshwar Yadav	M	Member
6	Sanjeev Kumar Dev	M	Member
7	Sadhna Kumari	F	Member
8	Gokul Prasad Yadav	M	Member
9	Dipak Kumar Singh	M	Member
10	Dezy Hansda	F	Member
11	Sarwari Khaton	F	Member

ACCOUNTABILITY AND TRANSPARENCY

- The Chetna Vikas Board met 3 times in the FY 2023-24 on 19.05.2023, 16.09.2023 and 05.03.2024. Minutes of Board meetings are documented and circulated.
- Board Rotation Policy exists and is practiced.
- The Board approves programmes, budgets, annual activity reports and audited financial statements.
- The Board ensures the organization's compliance with laws and regulations.
- No Annual Gross Remuneration paid to members of our Statutory Governing Body by this organization/Chetna Vikas.

Distribution of Staffs According to Salary Levels: (As on March 31, 2022)	
Slab of gross salary (in INR)	Designation
less than 5000	Volunteer/Smart Sakhi
10,500 to 17,000	Community Mobilizer
20,000 to 30,000	Block Coordinator/Cluster Coordinator/MIS/Accountant
30,000 to 50,000	Program Coordinator/Compliance & Finance Manager
50,000 to 70,000	Director

STAFFS DETAILS:AS ON March 31, 2022			
Gender	Fulltime	Volunteers	Total
Male	26	1	27
Female	23	24	47
Total	49	25	74



ग्राम स्तरीय बाल संरक्षण समिति के गठन पर चर्चा

बाल संरक्षण

राजीव कुमारी ने कहा कि ग्राम पंचायत में बाल संरक्षण के मुद्दे को भी शामिल किया जाना चाहिए। इसीलिए ग्राम स्तरीय बाल संरक्षण समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन करना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।

प्रभात खबर 06

लड़कियों के विकास में बाधक रीति-रिवाजों को खत्म करने की जरूरत पर दिया जोर

मुंबई, 25 नवंबर (वि.प्र.) बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।

झारखंड

बाल संरक्षण के सुदृढ़ीकरण के लिए उन्मुखीकरण कार्यक्रम का आयोजन

मुंबई, 25 नवंबर (वि.प्र.) बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।



तीन दिवसीय समूह उद्यम प्रबंधन एवं व्यवसायिक विकास योजना पर स्मार्ट सखी दीदीयों को प्रशिक्षण दिया गया

जागतिक झारखंड संघादकता रानीश्वर दुमका रानीश्वर प्रखण्ड के चार पंचायत में चल रहे टिकल अथ इडिया फॉउण्डेशन द्वारा वित्तपोषित संस्था चेतना विकास द्वारा आयोजित एमवाईए प्रशिक्षण के स्मार्ट सखी दीदीयों को आत्मनिर्भर पंचायत भवन में तीन दिवसीय समूह उद्यम प्रबंधन एवं व्यवसायिक प्रशिक्षण दिया गया। इसमें चार पंचायत के स्मार्ट सखी दीदीयों को व्यवसाय से जोड़कर आय में बढ़ोतरी एवं सामुदायिक व्यवसाय से जोड़कर सशक्त बनाना है।



बाल अपराध के प्रति समाज में संवेदनशीलता जरूरी

बाल विकास मंत्रालय के तहत बाल संरक्षण के लिए चेतना विकास, देवघर द्वारा शुरू किए गए ए-टू-जे परियोजना के तहत मोहनपुर प्रखण्ड के सभागार भवन में कार्यक्रम का उद्घाटन किया गया। कार्यक्रम का उद्घाटन मुख्य अतिथि प्रिन्सिपल सरोज कुमार चौधरी, जिला बाल संरक्षण कर्मी सुष्मा कुमारी, ग्राम पंचायत की अधिकारी अनाम कुमारी व मुखिया रजनीत यादव ने संयुक्त रूप से किया। कार्यक्रम में बाल अपराध के प्रति समाज में संवेदनशीलता को जरूरत पर जोर दिया।



दृष्टि बाधित विद्यार्थियों को दी गई ट्रेनिंग

टुमका। चेतना विकास देवघर, बिरसा दिव्यांग समिति एवं साईटसेवर्स इंडिया के संयुक्त तत्वावधान में एक कम्प्यूटर सेंटर में एक दिवसीय कार्यशाला का आयोजन किया गया। इस कार्यक्रम का मुख्य अतिथि झारखंड शिक्षा परियोजना के अतिरिक्त कार्यक्रम पदाधिकारी सुमन्त कुमार एवं विशिष्ट अतिथि के रूप में विशेष शिक्षक अजीत पाठक उपस्थित हुए। इस सेंटर में छह माह का बेसिक कोर्स सिखाया जाता है। कार्यक्रम को सफल बनाने के लिए डमरूधर सिंह, काशीनाथ राय, देवकी कुमारी, रीना कुमारी आदि उपस्थित थे।

Sat, 03 February 2024
<https://epaper.prabhatkhab>

मिशन वास्तव्य पर तोपचांची में हुआ खास कार्यक्रम का आयोजन

झारखंड, राँची, 25 नवंबर (वि.प्र.) बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।

प्रभात खबर 09

लड़कियों के विकास में बाधक हैं रीति-रिवाज

राजीव कुमारी ने कहा कि ग्राम पंचायत में बाल संरक्षण के मुद्दे को भी शामिल किया जाना चाहिए। इसीलिए ग्राम स्तरीय बाल संरक्षण समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।

दैनिक जागरण

बाल विवाह मुक्त देवघर बनाने की चला अभियान, लया संकल्प

बाल विवाह दूर करने की चर्चा में बनाई मानव भूखंड

मित्र पर के संकली चर्चा में विवाह कात विवाह के विवाहक शरय

स्तनपान दिवस पर कार्यक्रम, मां के दूध की महता बताया

मुंबई, 25 नवंबर (वि.प्र.) बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना जरूरी है। उन्होंने कहा कि बाल संरक्षण के लिए ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है। उन्होंने कहा कि ग्राम स्तरीय समिति का गठन होना ही सही रास्ता है।

शुभम संदेश

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‘बच्चे के संरक्षण की शुरुआत घर से करें’

तोपचांची (धनबाद)। तोपचांची प्रखंड कार्यालय व चेतना विकास की ओर से 29 नवंबर को कार्यालय के सभागार में बाल संरक्षण व बाल विकास विषय पर पंचायतों के जनप्रतिनिधियों की कार्यशाला हुई। इसमें सामुदायिक बाल संरक्षण, समुदाय का संगठन, मिशन वास्तव्य के अंतर्गत पंचायत प्रतिनिधियों की भूमिका आदि की जानकारी दी गई।



शेसा कोई काम नहीं
जो बेटियाँ ना कर पाई हैं,
बेटियाँ तो आसमान से
तारे तोड़ कर लाई हैं ।

CHETNA VIKAS

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